

**Abstract to Discipline Course Plan**  
**"Russian language and Speech Culture»**

Purpose of study	<p>1. Purpose of the course is:  to form in students the notion of language norms in general and their diversity in Russian, the peculiarities of functioning in the normative aspect of the units of different levels of language and different plans of speech;  to form an idea of the system of norms, organized by communicative function of language in general and communicative task of each speech act.</p> <p>2. Objectives of the course are:  1) to form the skills of qualifying language units and their use in speech as normative and non-normative, appropriate or inappropriate for a given speech act;  2) to give knowledge of the main normative dictionaries and manuals;  3) to form the skills of constructing a text according to the given units and in the specified normative aspect.</p>
Place of discipline in the academic program	U 1.C.2*
Competencies to be acquired	UC-4
Acquired knowledge, skills and abilities	<p><b>Know:</b>  about the communicative nature of the concept of norm; about variability as an ontological basis for the emergence of norms; about the relationship of the language norm to the culture of speech, stylistics, and rhetoric.</p> <p><b>Be able to:</b>  use the acquired knowledge in oral and written forms in Russian and foreign languages to solve problems of professional activity</p> <p><b>Have the following skills and (or) experience:</b>  of communication in oral and written forms in Russian and foreign languages to solve problems of professional activity</p>
Content of the discipline	Introduction. The Normative Aspect of Speech Culture. Functional Varieties of the Russian Language. Textual Aspect of Speech Culture.
Educational activities	Lectures, practical classes, independent study.
Information, instrumental and software tools used	<p>Microsoft Office Applications:  - Windows,  - MS Word,  - MS Excel.</p> <p>7-Zip  AcrobatReader  Electronic library system of Altai State University (<a href="http://elibrary.asu.ru/">http://elibrary.asu.ru/</a>);  Scientific electronic library elibrary (<a href="http://elibrary.ru">http://elibrary.ru</a>)</p>
Midterm evaluation	Credit

\*(U- unit, C-compulsory discipline)