

Abstract to Discipline Course Plan
"Technology for Developing a Business Plan in Social Entrepreneurship"

Purpose of study	<p>The purpose of the discipline is: to familiarize students with the theoretical foundations of business planning, as well as to teach technology and practical methods of making business plans for investment projects</p> <p>Objectives of the discipline are:</p> <ul style="list-style-type: none"> - to show the significance of business planning in entrepreneurial activities; - to introduce the terminology of investment planning; - to teach the technology of business plan development; - to teach methods of investment projects efficiency evaluation; - to consolidate knowledge by means of independent development of business-plan; - to teach presentation skills of the results of the developed business plan
Place of discipline in the academic program	U 1.C.ED.1.1*
Competencies to be acquired	GPC-6, GPC-7, PC-1, PC-3, PC-4, UC-2, UC-3, UC-6
Acquired knowledge, skills and abilities	<p>Know:</p> <ul style="list-style-type: none"> - basic methods of analyzing the internal and external environment of the organization in order to identify problems; - normative documents regulating the procedure of making a business plan; - the content of the main sections of the business plan; the sequence of economic calculations to justify the business project; <p>Be able to:</p> <ul style="list-style-type: none"> - apply basic types of analysis of the external and internal environment of the organization; - to draw up different sections of a business plan; - make economic calculations in a business plan; <p>Have the following skills and (or) experience:</p> <ul style="list-style-type: none"> - skills of conducting a comprehensive analysis of the external and internal environment of the organization - how to prepare a business plan in accordance with the requirements of regulatory documents - the skills of drawing up a business plan
Content of the discipline	The Content and Structure of a Business Plan. Technologies of Business Plan Development.
Educational activities	Lectures, practical classes, independent study.
Information, instrumental and software tools used	<p>Microsoft Windows Microsoft Office 7-Zip AcrobatReader</p> <ol style="list-style-type: none"> 1. Legal reference system "Consultant Plus". 2. Legal reference system "Kodeks". 3. Legal reference system "Garant". 4. Federal portal of legal information: http://pravo.gov.ru/. Official site of Altai Krai: http://altairegion22.ru/ Ministry of economic development of the Russian Federation: http://economy.gov.ru/minec/activity/sections/macro/prognoz 5. Federal portal of young entrepreneur: http://young.smb.gov.ru. 6. Analytical credit rating agency: https://acra-ratings.ru. 7. Altai regional resource center: http://www.altay-rrc.ru. 8. Business network of Altai Krai: http://altai.n4.biz. 9. Database of information about entrepreneurial structures: https://fira.ru.

	10. Altai Krai Department for Development of Entrepreneurship and Market Infrastructure: http://www.altymb.ru . 11. Altai Krai Entrepreneurship Support Center: http://www.altaicpp.ru . 12. Department of the Federal State Statistics Service for Altai Krai and Republic of Altai: http://akstat.gks.ru .
Midterm evaluation	Credit

*(U- unit, C-compulsory discipline, ED- elective discipline)