

Abstract to Discipline Course Plan
"Social Entrepreneurship in Professional Activity"

Purpose of study	development of learning competencies necessary for the successful implementation of projects in the field of social entrepreneurship; formation of a holistic view of social entrepreneurship, its origins and directions of development; formation of knowledge in the field of organization and implementation of social entrepreneurial activities; formation of abilities and skills to determine the goals and objectives, as well as directions of social entrepreneurship.
Place of discipline in the academic program	U 1.C.ED.1.1*
Competencies to be acquired	GPC-6, GPC-7, PC-1, PC-6 UC-2, UC-3, UC-6
Acquired knowledge, skills and abilities	<p>Know: The essence of social entrepreneurship, the basics of legal regulation. The concept of social mission and values of social entrepreneurship. Spheres of activity and main directions of social entrepreneurship. Target groups of social entrepreneurship. Features of social entrepreneurship in various spheres of activity. Features of creation of new products based on the principles of social entrepreneurship in different spheres. Basic factors of social entrepreneurial activity. Features of entrepreneurial activity in socially significant industries. The infrastructure to support social entrepreneurship. Features of the activity of innovation centers of the social sphere.</p> <p>Be able to: Identify social problems and the place of social entrepreneurship in modern conditions. Formulate the social mission and values of social entrepreneurship. Determine the areas and activities of social entrepreneurship. Identify the main target groups for social entrepreneurship. Develop a concept of entrepreneurial project, including economic sections, taking into account the adopted standards in socially significant industries. Justify the expected results of social entrepreneurship activities. To use the opportunities of infrastructural support to increase the efficiency of social entrepreneurship activities.</p> <p>Have the following skills and (or) experience: A holistic approach to the study of social entrepreneurship, taking into account the peculiarities of professional activity. Making managerial decisions when searching for sources of financing of social entrepreneurial activity. Definition of the most significant social problems. Solving the problems of social entrepreneurship taking into account the specificity of professional activity. Independent research work.</p>
Content of the discipline	The Essence and Mission of Social Entrepreneurship. The Main Spheres and Directions of Social Entrepreneurship. Business Ideas of Social Entrepreneurship. Business Model of Social Entrepreneurship. Infrastructure to Support Social Entrepreneurship.
Educational activities	Lectures, practical classes, independent study.
Information, instrumental and software tools used	Microsoft Windows Microsoft Office 7-Zip AcrobatReader Law reference system "ConsultantPlus" (the installed resource of Altai State University or http://www.consultant.ru/). Electronic database "Scopus" (http://www.scopus.com); Electronic library system of Altai State University (http://elibrary.asu.ru/); Scientific electronic library elibrary (http://elibrary.ru)

Midterm evaluation	Credit
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*(U- unit, C-compulsory discipline, ED- elective discipline)