

**Abstract to Discipline Course Plan**  
**"Organization and Holding of International Events"**

Purpose of study	<p>The purpose of the discipline - the complex formation of practical skills in the organization of international events of different types and levels.</p> <p>To implement the purpose it is supposed to solve the following tasks:</p> <ul style="list-style-type: none"> <li>- mastering the theoretical principles of the classification of international events by type and direction, taking into account the specifics of the forms of international cooperation;</li> <li>- mastering the legal and regulatory framework of international events;</li> <li>- acquiring practical skills of designing international events, organization and participation in their organization and participation in their carrying out;</li> <li>- free use of foreign languages as a means of business communication;</li> <li>- development of skills of international events team management;</li> <li>- formation of an analytical approach to the evaluation of the effectiveness of conducted events.</li> </ul>
Place of discipline in the academic program	U 1.C.4*
Competencies to be acquired	GPC-6, PC-2, PC-3, PC-5, UC-3
Acquired knowledge, skills and abilities	<p><b>Know:</b></p> <ul style="list-style-type: none"> <li>- the theoretical principles of classifying international events by type and direction, taking into account specific forms of international cooperation;</li> <li>- the legal and regulatory framework for international events;</li> <li>- international principles and basics of the culture of business communication in foreign languages with adaptation to the national culture of business communication of foreign countries and the Russian Federation.</li> </ul> <p><b>Be able to:</b></p> <ul style="list-style-type: none"> <li>- work as part of a team (organising committee) as the programme manager and implementer of an international event;</li> <li>- find, collect and summarise factual material for the development of the project and programme of an international event.</li> </ul> <p><b>Have the following skills and (or) experience:</b></p> <ul style="list-style-type: none"> <li>- in project development, preparation, implementation and evaluation of the results of international events of various types and orientations;</li> <li>- of constructing an abstract written text and oral presentation of expert opinions on international issues in foreign languages (taking into account the working language of the event) as expert recommendations for the program of an international event;</li> <li>- organization and involvement of students to the international event, performing organizational and pedagogical functions to form relevant skills of students;</li> <li>- implementation of joint international event (scientific conference) with the involvement of students and teachers of the relevant department, using the formed skills of educational and auxiliary and educational-analytical work.</li> </ul>
Content of the discipline	International Conferences. International Negotiations. Organization of International Exhibitions (Trade Fairs).
Educational activities	Lectures, practical classes, independent study.
Information, instrumental and software tools used	<p>Microsoft Office  7-Zip  AcrobatReader  Audacity  Inkscape  Xmind  Law reference system "ConsultantPlus" (the installed resource of Altai State University or <a href="http://www.consultant.ru/">http://www.consultant.ru/</a>);  Electronic database "Scopus" (<a href="http://www.scopus.com">http://www.scopus.com</a>);  Electronic library system of Altai State University (<a href="http://elibrary.asu.ru/">http://elibrary.asu.ru/</a>);  Scientific electronic library elibrary (<a href="http://elibrary.ru">http://elibrary.ru</a>)  Business games, exercises (<a href="https://trepsy.net/delo/">https://trepsy.net/delo/</a>)</p>

Midterm evaluation	Examination.
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\*(U- unit, C-compulsory discipline)